

Florida Impressive & Creative Edible Delights (I.C.E.D.) Cake  
Competition

Sunday March 27, 2011

Holiday Inn & Suites - Ocala Conference Center



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Information at a Glance

Theme: Romantic Wedding Dresses

Registration deadline: March 20, 2011

Entry fee: Romantic Wedding Cakes \$20 for first, \$10 each additional

Wedding Accessories \$10 for first, \$5 each additional

Decorated Cupcakes & Tasting \$7 for first, \$5 each additional

Non-Judged Display \$5 each

Check-in & Cake set-up: 8:00 am – 11:30 pm

Show hours: 12:00 pm – 5:00 pm

General admission: \$15

\$11 Students & Senior Citizens (60+)

FREE Children Age 5 and Younger

Awards ceremony: 3:30 pm

Cake removal: 5:00 pm or after Awards Ceremony

Mail registration to: Florida I.C.E.D. Cake Competition

P.O. Box 771222

Ocala, Fl. 34477-1222

Make checks payable to: FL I.C.E.D. Cake Competition

For more information: Lisa Menz

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Melanie Judge

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## General Rules & Regulations:

1. This competition is open to anyone 15 years of age and over with any level of decorating skill.
2. **All entries must be the sole work of the entrant. Each entry must be created specifically for the FL I.C.E.D. Cake Competition** and may not have been displayed at any other cake competition, show, or ICES event.
3. All registration forms and entry fees must be received by the Registration Deadline listed above. Entries will not be accepted after this date. There will be no refund of entry fee(s) for any reason.
4. The theme for this year's competition is “**Romantic Wedding Dresses.**” Choose a wedding dress, modern or classic, and decorate your cake using the dress as inspiration. A clear, framed, 5” x 7” or 8” x 10” (no larger) color photo of the dress must be displayed next to your entry at the competition.
5. Each person may enter only 1 skill level Division, but as many categories as they choose with as many entries as they choose. Category C, Decorated Cupcakes & Tasting, is open to any skill level.
6. Anyone may submit a display for Category D, the non-judged table. The number of entries per person is unlimited although each must adhere to the show theme of “Romantic Wedding Dresses,” and all registration fees will be donated directly to the chosen charity.
7. Displays must be checked in and set up during the time indicated above. At the end of set-up time, all work must stop, and everyone must step away from the entry out of the judging area. Judging will start promptly at 12:00 pm. Any entries not checked in and set up before judging starts may be displayed but will not be judged.
8. The entrant may have assistance in setting up the table and cake. Entrants will not need to purchase admission to the show. No more than 2 assistants will be allowed and both will be charged the admission fee as listed above.
9. **Entries must remain on display until 5:00 pm or until the Awards Ceremony is officially over.** Any displays not removed by 6:30 pm become the property of FL I.C.E.D. Cake Competition and will be disposed of according to the wishes of the organizers.
10. The tables will be covered with black tablecloths. Draping and decorating the area around the cake, but within that space, are encouraged but not required. Such decorations are the responsibility of the entrant. Additional edible decorations will be considered for extra points at the judges' discretion. A replacement fee will be charged if the provided black tablecloth is damaged.
11. The decisions of the judges will be final. Judges will complete a comment sheet for each entry. These comment sheets will be available to entrants at the completion of the Awards Ceremony.
12. Each entry will be judged on a 50- or 100-point scale. Grand Prize, 1<sup>st</sup> Place, and 2<sup>nd</sup> Place will be awarded in Categories A, B, and C for each skill Division. Each entrant will be allowed to cast 1 vote for Decorator's Choice, and each member of the general public will be allowed to cast 1 vote for People's Choice. All entries in both Categories A and B are eligible to be considered for these two awards. Awards and/or prizes will be distributed during the Awards Ceremony at 3:00 pm. Any prizes not redeemed during the ceremony will be forfeited.
13. Edible images and Cricut pieces may be used but will receive fewer points unless used in a unique and inventive way.
14. **Electrical outlets will not be available.**
15. Plastic items, such as tier separators, may be used for completion of the cake design. However,

excessive or unnecessary use of plastic or non-edible items may result in point reduction. **Any non-edible decorations must be disclosed at check-in. No cold porcelain or commercial flowers are allowed.**

16. Entries may be placed under a clear protective case not to exceed the space allotted, but the case must be easily removed for judging. If the case cannot be removed, the entry will not be judged.

17. Competition organizers reserve the right to disqualify entries that, at their discretion, are in poor taste or fail to adhere to the rules. Competition organizers reserve the right to reclassify entries, if necessary.

18. Entries may be photographed and photos used by FL I.C.E.D. Cake Competition for promotional purposes. The photo release form must be signed. You may purchase a professional print of your entry(s) which will be mailed to you after the show.

19. **No advertising of any kind is allowed until all judging is completed.** Upon completion of the judging, an announcement will be made, and entrants' names will be placed alongside each entry. At this time, entrants may place business cards in a nice cardholder near their entries.

20. Competition organizers, FL ICES, ICES, and Holiday Inn & Suites will not be held liable for any loss or damage during the show, although every precaution will be taken to ensure that the displays are not touched and/or damaged. Use expensive or irreplaceable table decorations at your own risk.

21. After competition awards and/or prizes have been given, raffle prizes will be awarded. Everyone is eligible to purchase a raffle ticket(s) and enter the raffle giveaways during the show. Raffle prizes must be claimed at the time of the win. Unclaimed prizes will be forfeited and another winner will be drawn. After all raffle prizes have been given, remaining tickets will be pooled for the drawing(s) of any competition prizes not redeemed. **You must be present to win.**

## Description of Categories & Divisions and Specific Rules:

### **Category A:** “Romantic Wedding Dresses” Cakes

Division 1A: Novice

Division 2A: Advanced

Division 3A: Professionals

### **Category B:** Wedding Accessories

Division 1B: Novice

Division 2B: Advanced

Division 3B: Professionals

### **Category C:** Decorated Cupcakes & Tasting

### **Category D:** Non-Judged Display

**Novice:** Open to beginners, anyone who decorates as a hobby, has not taught any type of cake decorating classes, and has not worked as a cake decorator.

**Advanced:** Anyone who has been decorating cakes more than 2 years primarily as a hobby and does not meet any of the qualifications under the professional division.

**Professional:** Anyone who has worked or been paid as a professional cake decorator or has taught any type of cake decorating classes must enter this division.

Category A: “Romantic Wedding Dresses” Cakes

- Cakes in this category must be a minimum of 3 tiers, stacked or separated, and may be made using any edible medium (buttercream, royal icing, fondant, candy clay, piping gel, etc.) or method (air brushing, color flow, piping/flowers, molding, stringwork, etc.). Each entrant will be provided a 36” x 36” space on a rectangular table on which to display the entry.
- Real cakes or dummy cakes are acceptable. Cake dummies must be able to be reproduced in cake form.
- Entries will be judged on a 100-point scale on the following criteria (10 points each):
  - ✓ Application of Theme
  - ✓ Neatness of Cake Covering
  - ✓ Number of Techniques Used
  - ✓ Difficulty of Techniques Used
  - ✓ Precision of Techniques
  - ✓ Originality and Creativity
  - ✓ Artistic Design
  - ✓ Use of Color
  - ✓ Overall Neatness
  - ✓ Overall Appearance

Category B: Wedding Accessories

- This non-cake display may be constructed using any combination of pulled sugar, blown sugar, cast sugar, pressed sugar, gum paste, fondant, pastillage, royal icing, buttercream, etc. Sugar and Isomalt may be used. The structure must be entirely edible except for floral wire and floral tape. No non-sugar accents are permitted. Commercial jewels and other items are not permitted.
- Because this year's competition theme is “Romantic Wedding Dresses,” entries in this category should be accessories to these dresses, such as tiaras, corsages, boutonnieres, bouquets, bridal purses, rings, etc. Each entry may include up to 3 pieces (ie, tiara, boutonniere, and purse), and the entire display must be presented on a 12” x 12” or smaller cake board.
- Entries will be judged on a 100-point scale on the following criteria:
  - ✓ Application of Theme
  - ✓ Coordination of Items Displayed
  - ✓ Use of Color
  - ✓ Originality and Creativity

- ✓ Overall Neatness
- ✓ Number and Difficulty of Techniques Used
- ✓ Precision of Techniques
- ✓ Realistic Likeness
- ✓ Artistic Expression
- ✓ Overall Appearance

#### Category C: Decorated Cupcakes & Tasting

- Entries in this category will be judged on decoration and taste.
- Entries must include 3 cupcakes for tasting and 6 for display. The 3 tasting cupcakes must be presented at check-in on a paper plate. The plate will be immediately identified with a unique and anonymous entry ID number and taken to the judges' room for tasting. The 6 decorated cupcakes must be displayed on a cake board no larger than 12" x 12". Cupcakes may be displayed on a stand or base that compliments the decorations, although such stands are not required. Cupcakes must have a paper or silicone liner.
- The recipe must be provided at check-in.
- Entries will be judged on a 50-point scale on the following criteria:
  - ✓ Originality & Creativity of Decorations
  - ✓ Overall Eye Appeal
  - ✓ Originality of Flavor Combinations
  - ✓ Overall Mouth Feel
  - ✓ After Taste

#### Category D: Non-Judged Display

- Entries in this category will not be judged, but must adhere to the show theme of "Romantic Wedding Cakes."
- Entries may be cakes (real or dummies), cupcakes, sugar artwork, etc. and must be displayed on a cake board no larger than 36 x 36". Entrants will be asked to estimate space needed at registration.
- Names of entrants will not be displayed until after competition judging has been completed. Entries can be completed by one person or a team of decorators.

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